SECTION 8 - IMPLEMENTATION STRATEGY

This section includes information regarding the process followed by participating jurisdictions to implement and administer their selected mitigation actions. FEMA's guidance states that after considering a wide range of actions and projects for reducing the effects of each hazard (Part 201.6(c)(3)(ii), the plan must describe the subset of mitigation actions to be included in the mitigation strategy/action plan including how they will be prioritized, implemented and administered by the local jurisdictions (Part 201.6(c)(3)(iii)). And for multi-jurisdictional plans such as this plan for Rensselaer County, that there must be identifiable action items specific to each jurisdiction requesting FEMA approval or credit of the plan (Part 201.6(c)(3)(iv)).

The implementation strategy ("action plan") developed by participants at the November 30, 2010 Working Session for selected and prioritized action items is community-specific for each jurisdiction. Participants were asked to develop an implementation strategy for preferred action items they selected and prioritized (in Sections 6 and 7) for their respective communities using worksheets developed specifically for this task. The implementation strategy developed by each participant was based on each participant's qualitative analysis of social, technical, administrative, political, legal, economic, and environmental benefits and costs associated with each selected action.

Each community addressed how their preferred actions will be implemented and administered. For each selected and prioritized action item, participants identified the hazard addressed, if the action applies to new and/or existing assets, the primary agency responsible for action item completion, any existing local planning mechanisms through which the action item will be implemented, target date for completion, estimated cost, and funding source. For jurisdictions which provided qualitative project costs ("high/medium/low"), a range of dollar values for these designations will be provided at the first plan update (or more detailed, quantitative cost estimates if possible).

All action items not selected for prioritization by a given community after considering the STAPLEE factors received a low priority. In the future, communities may still seek to pursue other actions which they evaluated but did not select for prioritization at this time, including but not limited to those discussed in Section 6 (and associated studies, funding, etc. for these actions).

All participating jurisdictions who will be adopting this plan will undertake the following high priority public outreach actions at a minimum, as part of their plan maintenance obligation:

- Each participating jurisdiction will add a link on their jurisdiction's web page to the County mitigation planning website, if they have not already done so as part of the plan development process.
- o Participating jurisdictions will conduct annual interviews and/or smaller meetings with civic groups, the public and other stakeholders. This will be accomplished through incorporating discussion of the mitigation plan into other regularly attended meetings.
- o Participating jurisdictions will consider annual flyers, newspaper advertisements, and Radio/TV announcements, and will implement some or all of the above at the discretion of the jurisdiction.

Appendix E contains completed worksheets for community-specific implementation strategies. The action items ultimately selected address every profiled hazard, for every participating jurisdiction.

Appendix F contains prioritization and implementation strategy worksheets for those actions specifically related to continued and/or enhanced compliance with FEMA's National Flood Insurance Program.

